



CoIN to Advance Care for Children with Medical Complexity

CMC CoIN State Team Webinar January 2021 – **Sustainability: Impact, Need, Data, Storytelling and Magic**

Featuring: Rylin Rodgers - Director of Public Policy, Association of University Centers on Disabilities (AUCD)

Monday, January 25, 2021 3:00pm to 4:30pm ET

Boston University School of Social Work
Center for Innovation in Social Work & Health

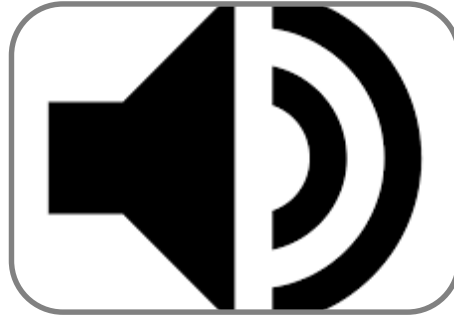
This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number #UJ6MC32737: *Health Care Delivery System Innovations for Children with Medical Complexity* (\$2,700,000 annually). This information or content and conclusions are those of the authors and should not be construed as the official position or policy of, nor should any endorsement be inferred, by HRSA, HHS or the U.S. government.
Anna Maria Padlan, HRSA/MCHB Project Officer



Welcome & Housekeeping



Webinar is being
recorded



Please don't use
speaker phone



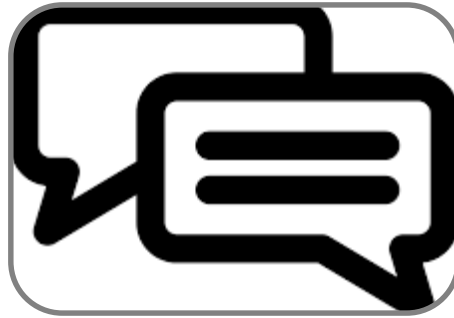
Please do not put us
on hold



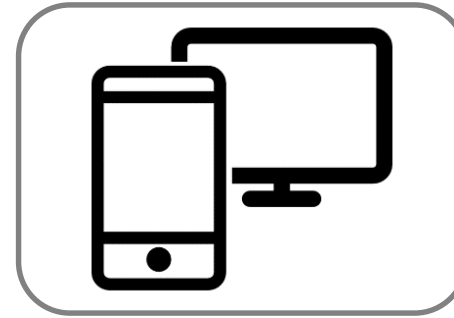
Mute your phone
when not speaking -
Press the "mute"
button on your
handheld or press *6
to mute and *6 again
to unmute



Participation is
essential



Send tech issues to Jessica
Flaherty via chat box and
content questions to the
whole group



Link your phone with
your computer



The screenshot shows a Zoom dialog box titled "Choose ONE of the audio conference options" with a close button (X) in the top right corner. There are three tabs: "Phone Call" (highlighted in blue), "Computer Audio", and "Call Me". Below the tabs, there is a section for dialing information. It includes a country code selector showing the United Kingdom flag, a "Dial:" label followed by the number "+44 (0) 20 3695 0088", a "Meeting ID:" label followed by "747 416 814", and a "Participant ID:" label followed by "28". At the bottom of this section is a "Done" button. Below the dialog box, a portion of another interface element is visible, showing a "Share Screen" button.

If you join by computer AFTER calling in via phone:

You can enter the Participant ID to bind your phone and computer session together by entering **#Participant ID#** on your phone.

Your participant ID usually pops up for easy access on the webinar platform, but you can find it under "join audio" if it does not.

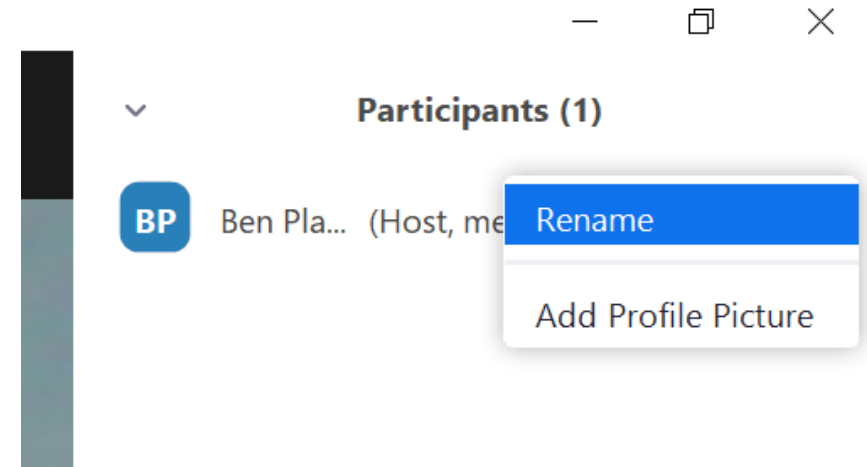
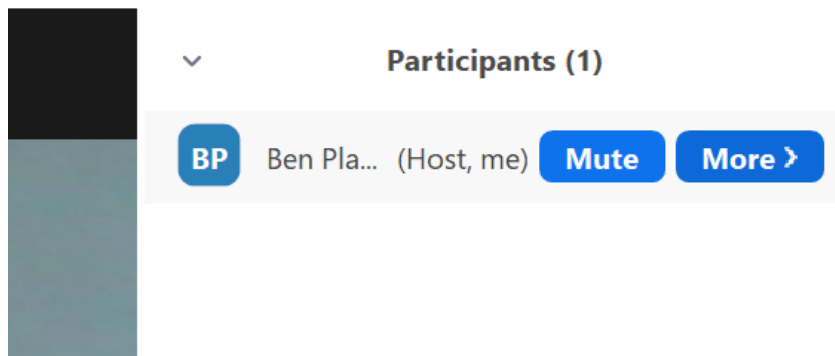


Prep Your Zoom Name for Team Time

If you are able, please change your Zoom name to your state and name.
For example: “MA – Ben Plant”

Instructions:

1. In Zoom, access the participant list. This will either already be on the right side of your screen, or you can select “Participants” on the bottom of the window and the side bar will pop up.



This will help us to make sure everyone gets into their correct breakout room for Team Time!



Brief Check-In

In chat:



What is one word that describes your current state of being?



Agenda

Welcome and Agenda Review

Meg Comeau & Bethlyn
Houlihan

Sustainability: Impact, Need, Data, Storytelling, and Magic

Rylin Rodgers

Team Time: Developing Impact Statements

Individual Team Breakout
Groups

State Team Share Out

Meg, Bethlyn, & Rylin

Wrap-Up and Next Steps

Jessica Flaherty





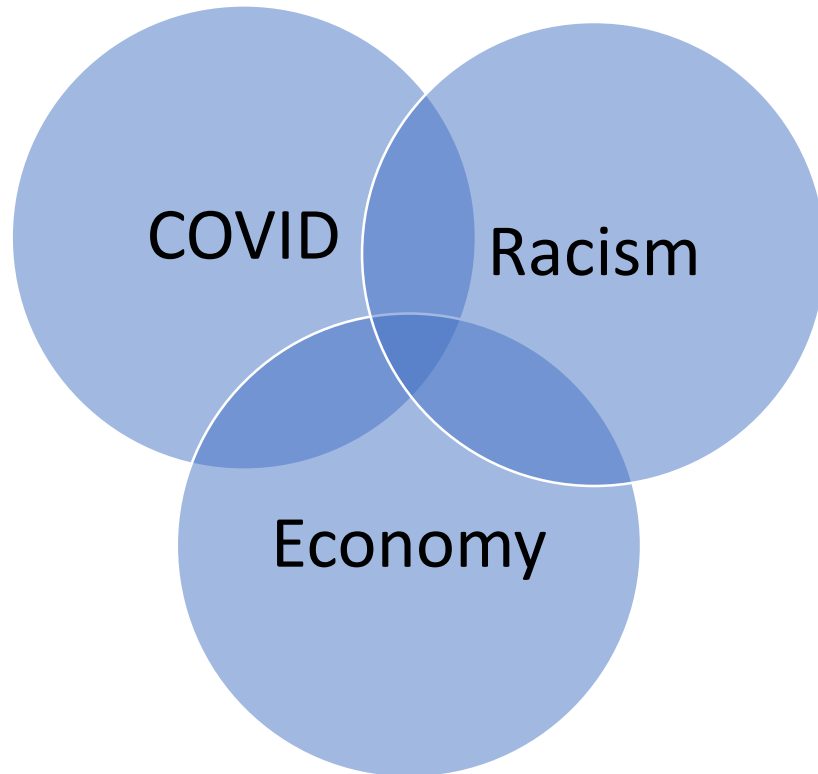
MAGIC & BLISS

Sustainability

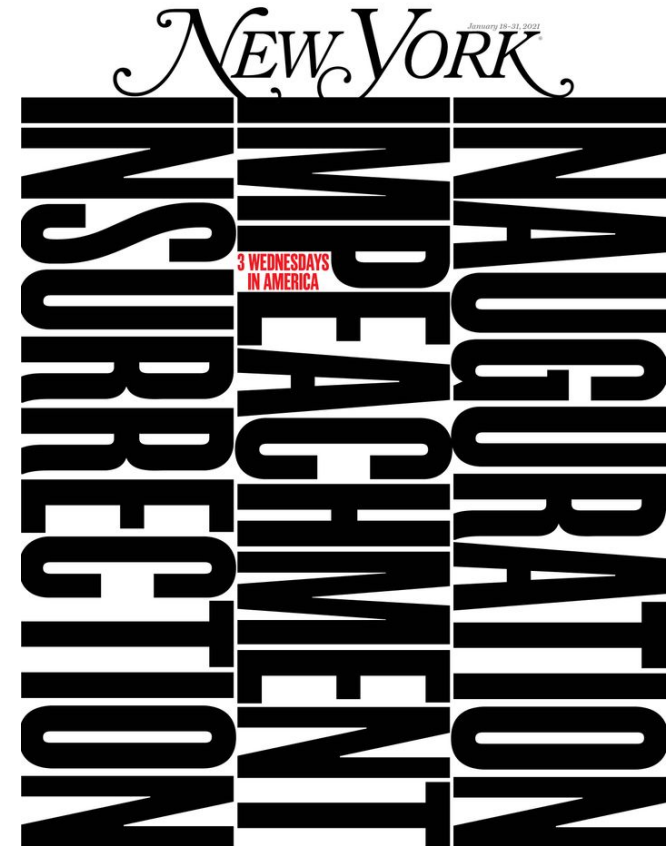
Impact, Need, Data, Storytelling and
Magic

Hold Space for Where We Are ...

3 interconnected ongoing emergencies



3 Wednesdays in January 2021





Sustainability

- Go beyond checking the box – Make this work
 - Not for a file – for a future
- Project impact data
 - CLAIM YOUR GREATNESS
- You did this NOW
- Trickle Up



Our Strengths to Meet the
Moment

How YOU Changed the World

Storytelling

- Expertise
- Flexibility
- Accomplishments
 - Data
 - Changes made in organizations
 - Structures created
- How it fits in coming needs

Tips

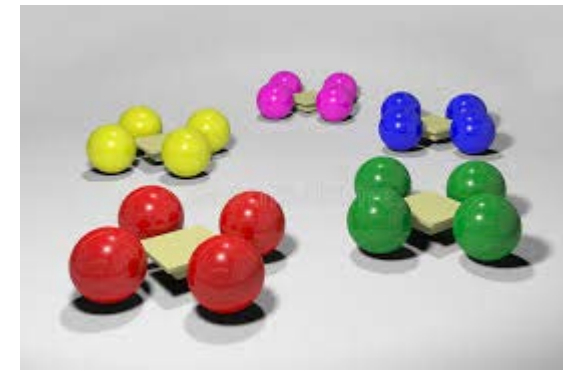
- Be available to think about pieces
- Be clear about real value
- Data *and* Humans, not *or*
- Claim what is already sustained



But, we need money

- Your impact statement is the foundation of your ask
- Own the power of your success in this time
- What are the coming opportunities to connect to?
 - COVID Relief
 - Economic Stimulus
 - Infrastructure Investments
 - Future of Title V
 - Future of Medicaid
- Philanthropy

Break Out Focus



Already Have a Plan?

- Focus on impact statement
 - Key accomplishments from all POV
 - Best Data
 - Spread and impact happening
 - Lessons for others

Starting Your Plan?

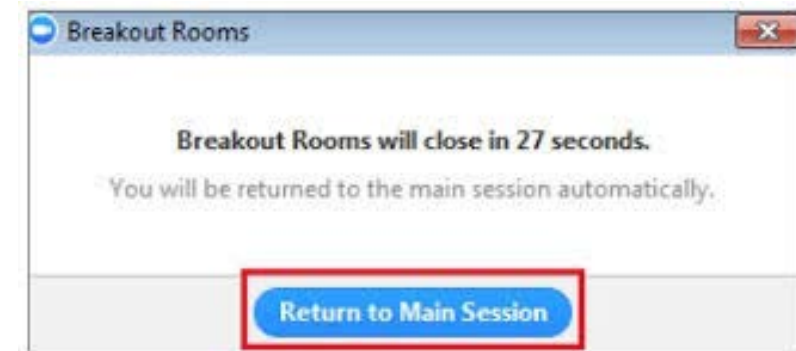
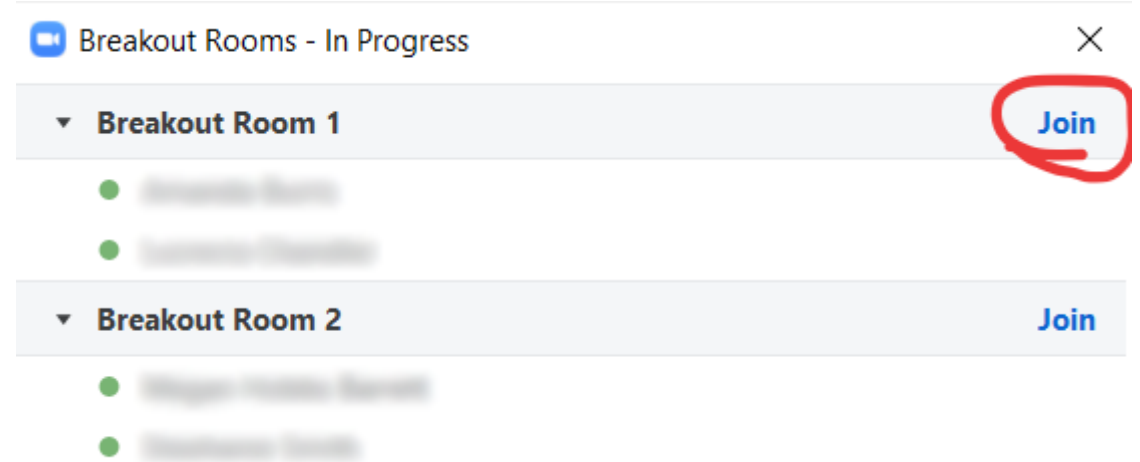
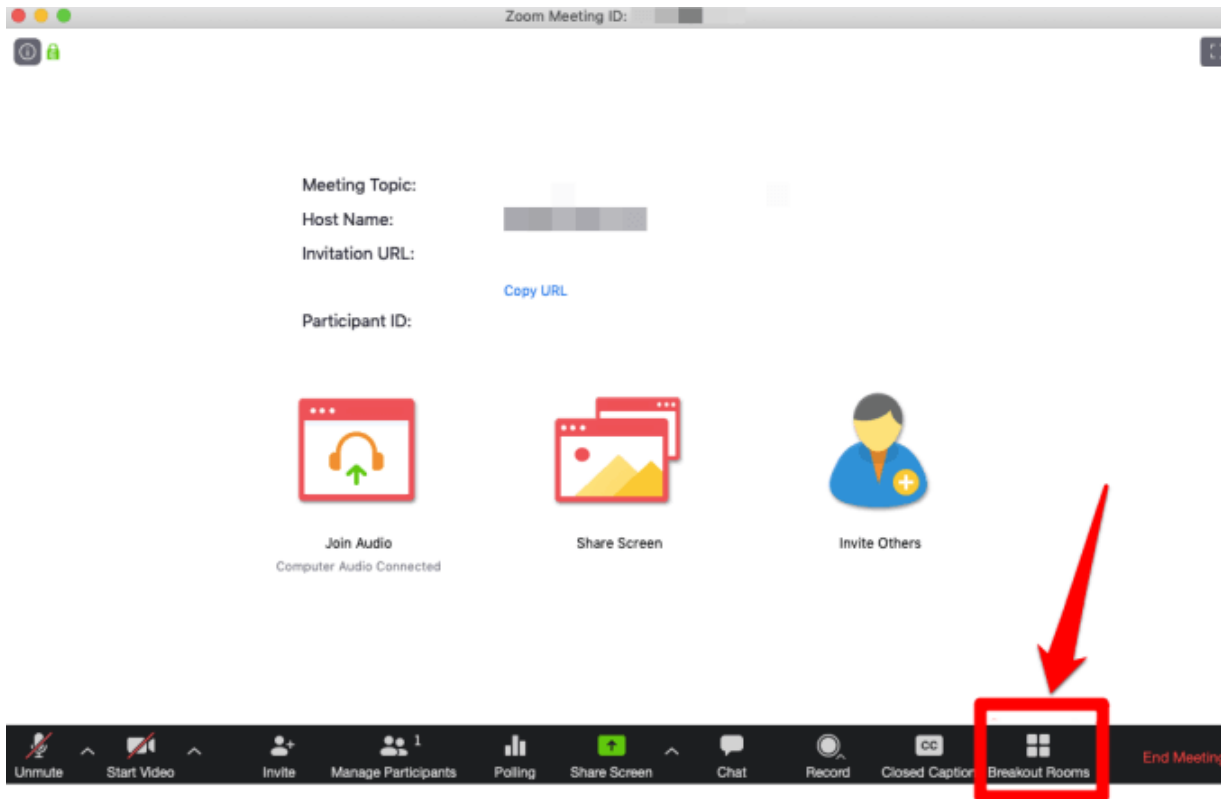
- Biggest Goal
 - Goals
- Biggest Impact
- How you sustained so far
 - You did this NOW
- Reflecting the POV of team

Team Time
3:35pm – 4:10pm ET
45 Minutes

NEW: Please select your state when
breakout groups are launched.



Introducing: Self Selecting Breakout Groups and Workshops



Team Time
3:35pm – 4:10pm ET
45 Minutes

NEW: Please select your state when
breakout groups are launched.



State Team Share Out

Facilitated By: Rylín Rodgers, Meg Comeau, & Bethlyn Houlihan

1. Progress
2. Top next step
3. Burning question

Rylin Rodgers

Email: rrodgers@aucd.org

Phone: 240-821-9381

Twitter: @RylinAUCD

Facebook: Rylin Rodgers

LinkedIn: Rylin Rodgers

Website: www.aucd.org





Wrap-Up & Next Steps



Project Updates

Sustainability Next Steps

- Teamwork, incl. CCA teams – resources open to all (coming soon!)
- Group TA: webinars, varied affinity groups (incl dissemination)
- Coaching & individual consultations (e.g., Steve Fitton)

FESAT

- REMINDER: FESAT Action Plans are due by the end of January.
- Email completed action plans to Cara Coleman and Mary Jo Paladino of Family Voices.

ECHO

- Extended through March 2021
- Every first and third Wednesday, 11:00am – 12:00pm ET

April Half-Day Virtual Meeting

- April meeting will now be a half-day virtual meeting over Zoom – more information to come.
- Scheduled for Tuesday 4/27, 12:00PM – 4:00PM ET



Please complete the evaluation for this webinar!

<https://www.surveymonkey.com/r/8BKHw89>

